



# CAROLINADIAZ

## GRAPHIC ♦ TEXTILE DESIGN

### Contact Information

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### Education

**M.F.A. in Fibers** | Projected Date: Summer 2017  
Savannah College of Art and Design - Savannah, Georgia

**Bachelor of Graphic Design** | October 2014  
Universidad Pontificia Bolivariana - Medellín, Colombia

### Certificates & Workshops

**Mediabistro Digital Marketing  
Boot Camp Certificate** | August 2015  
Savannah College of Art and Design - Savannah, Georgia

**Latin American Workshop  
Identity and Cultural Patterns of Peru** | June 2012  
Universidad Pontificia Bolivariana - Lima, Peru

### Work Experience

**Summer Internship at Lilly Pulitzer**  
June - August 2016 | Philadelphia, U.S.A.

Color reduction, artwork cleaning and print design for the Fall 2017 Collection.

**Branding designer at LEBRAND studio**  
August 2014 - January 2015 | Medellín, Colombia

Market research and branding creation for various businesses.

**Internship at PuroCorazón**  
**Peruvian handmade handbags and accessories**  
January - July 2014 | Lima, Peru

Graphic identity design for the Fall/Winter Collection and several of its products.

### Career History & Accomplishments

#### Savannah College of Art and Design

- **SCAD International Student Scholarship** 2015 - 2017
- **SCAD Honors Award** 2015 - 2017

#### Universidad Pontificia Bolivariana

- **The Fondecor Excellence Scholarship**  
Highest academic overall average  
March 2012 | March 2013 | March 2014
- **Best Academic Project Awards**  
Branding Course | November 2013  
Infographic Design Course | June 2013  
Illustration Course | May 2012  
Product Design Course | November 2011  
Context Analysis Course | November 2010
- **Outstanding Academic Performance Award**  
Creation for Design Course | May 2011

### Skills

#### Design | Technical

- Surface & Textile Design
- Graphic Design
- Research & Development
- Jacquard Weaving
- Illustration

#### Software

- Mac | Pc Platform
- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- NedGraphics  
Design and Repeat

#### Professional

- Time Management
- Positive Attitude
- Resourcefulness
- Communication
- Teamwork

#### Language

- Spanish
- English